Privacy Notice

Watson Pools Inc. has created this privacy statement in order to demonstrate our firm commitment to privacy. We understand that privacy is a critical issue for all our clients and are committed to protecting their privacy and confidentiality. Watson Pools Inc. has created this Privacy Policy to let you know what information we collect when you visit our site, why we collect it and how it is used.

General Statement of Principles

As described in detail below, any information we gather at this web site is strictly for our use and is not shared with any other entity, public or private, for any reason – period. We will not sell or give away any lists or other data that we may retain and we do not purchase such information from other sources. Any personal information that is submitted to Watson Pools Inc. whether through the internet, by email or otherwise, will only be used internally, or to inform or reply to inquiries regarding pool & spa parts and help for pool & spa problems. Watson Pools Inc. will only send information back to you if you give us permission to.

Statistical Data

Our servers track IP addresses and referring pages to help with site maintenance and improvements. This data is viewed only as anonymous statistics to show the busiest times of the day or week, pages with errors and how effective our advertising has been. This information is not used for any other purpose. In order to improve the usability of our website at www.watsonpools.ca, we capture information about how users interact with our site as well as which pages they visit. We do not collect personal information as part of this process. The collected data is used internally to better understand and support our users. The information is only used to track general website usage. To better improve your website experience, we track how many people see our site and what they look at when they come.

Information Correction or Removal

If you wish to correct, update or remove any information about you that may be in our records, please send us e-mail at info@watsonpools.ca with the details of your request. Your email and postal address are used exclusively to send out our company mailers which may include newsletters, sales specials or coupons. If you wish to be removed from our company mail list you can do so by emailing us at info@watsonpools.ca with remove as the subject. We will remove you from our lists immediately.

Our website may contain links to other sites. We cannot be held responsible for the content that appears on outside sites.

Watson Pools Inc. makes every effort to ensure that our website is current and correct. Information on this website is subject to change without notice.

By using our site, you consent to our privacy policy. If you have any questions at all about our privacy policy, please email us at <u>info@watsonpools.ca</u>